



GBSA

Greater Baltimore Swim Association

November 02, 2010

Dear Business Owner:

The Greater Baltimore Swim Association (GBSA) will host its annual Thanksgiving Swimfest the weekend of November 19-21, 2010. As many as 800 Maryland Swimmers and their families will descend on the Community College of Baltimore County in Catonsville, MD for this exciting three-day event.

We are contacting area vendors to offer an advertising opportunity in our event program. The program will provide information about the athletes and will give your business optimum exposure to Maryland swim enthusiasts. Families keep these programs as souvenirs and will often check them even after the meet is over!

Please review the attached flyer, complete the information, and return it to **GBSA c/o Patrick Underwood, 7383 Brangels Road, Woodstock, MD 21104** no later than **7PM, Friday, November 12, 2010**. PLEASE fill the form out completely including the GBSA family that is involved with this advertising donation! Do not miss this opportunity for your business to make a splash in the Maryland swim community!

Sincerely,



GBSA

Greater Baltimore Swim Association

Program Advertisement Rate Card and Specification Sheet

Name of Business: _____

Contact Name: _____

Business Address: _____

Phone Number: _____

Preferred Advertisement Size: _____

Rates		Dimensions for Advertisements	
Back Cover	\$125	Back Cover	8.00" x 10.5"
Inside Cover	\$125	Inside Cover	8.00" x 10.5"
Full Page	\$100	Full Page	8.00" x 10.5"
Half Page	\$50	Half Page	8.00" x 5.00"
Quarter Page	\$25	Quarter Page	3.75" x 5.00"
Business Card	\$15	Business Card	3.75" x 2.00"

- © Program pages are 8.50" x 11.00"
- © Add 10% for guaranteed position (excluding back page)
- © Camera-ready art necessary
- © Add \$15 for each photo
- © Deadline for camera-ready artwork is November 12, 2010

To guarantee advertising space, return this form and artwork along with payment no later than 7PM, Friday, November 12, 2010 to: GBSA c/o Patrick Underwood, 7383 Brangels Road, Woodstock, MD 21104

OR

Contact Sara Hawley at (410) 796-5276 or dshawley5491@comcast.net for additional information.

GBSA Family Name: _____